Coventry City Council

Public report
Cabinet

Cabinet Member for City Services 23 July 2025

Name of Cabinet Member:
Cabinet Member for City Services – Councillor P Hetherton

Director approving submission of the report:
Director of Regeneration and Economy

Wards affected:
Lower Stoke, Cheylesmore, Binley and Willenhall

Title:
Designating Cycle Routes for Coventry South Transport Package – B4110 London Road, B4110 Humber Road and Terry Road.

Is this a key decision?

No

Executive summary:

The Coventry South Transport Package is improving connectivity between the city centre and the area by Coventry Airport, where the West Midlands Green Power Park is located. These improvements will encourage more walking, wheeling and cycling, whilst also encouraging through traffic on to roads like the A45 and A444 rather than residential roads.

Improvements are being delivered in phases. Work was completed at the Abbey Road junction in 2024 and earlier this year a section of segregated cycle track was constructed along London Road, between Abbey Road and ASDA roundabout.

The remaining sections of the package: London Road South (Tollbar End to its junction with Abbey Road), the roundabout junction between London Road, Humber Road and Allard Way (commonly known as ASDA Roundabout), and Humber Road and Terry Road (ASDA roundabout to Binley Road) include the construction of new segregated cycle tracks and, where there are constraints, shared use facilities.

Recommendations:

The Cabinet Member for City Services is recommended to:

1) Approve the removal of footways and construction of new footways and cycle tracks on London Road, from Tollbar End to Abbey Road, around the ASDA Roundabout, and along Humber Road and Terry Road to join onto Binley Cycleway, under Sections 65 and 66 of the Highways Act 1980 which for the purposes of identification are shown in Appendices A, B and C attached to the report.

List of Appendices included:

Appendix A: ASDA Roundabout Location Plan
Appendix B: Humber Road and Terry Road Location Plan
Appendix C: London Road South Location Plan
Appendix D: Equality Impact Assessments:

- ASDA Roundabout and London Road South – Abbey Road to Tollbar End
- Humber Road

Background papers:

None

Other useful documents:

None

Has it or will it be considered by Scrutiny?

No

Has it or will it be considered by any other Council Committee, Advisory Panel, or other body?

No

Will this report go to Council?

No

Report title: Designating Cycle Routes for Coventry South Transport Package – B4110 London Road, B4110 Humber Road and Terry Road.

1. Context (or background)

1.1. As part of the Coventry South Transport Package, it is proposed to construct a segregated cycle track and footway along London Road between Tollbar End and the ASDA Roundabout (London Road South), around ASDA roundabout, before continuing north on Humber Road and Terry Road and connecting to the established Binley Cycle track. The works are funded through the Coventry South Sustainable Transport Package, which forms part of the Council's CRSTS (City Region Sustainable Transport Settlement) programme as approved by Cabinet in August 2022.

2. Options considered and recommended proposal

2.1. The recommended option for the London Road South and Humber Road and Terry Road sections include a new predominantly segregated cycle track, improved footways and signalised crossings for all road users.

2.2. The recommended option for the ASDA Roundabout section includes a new segregated cycleway around the roundabout with new traffic signals to allow safe crossing for pedestrians and cyclists.

2.3. A link road is also proposed from A4082 London Road into the ASDA development.

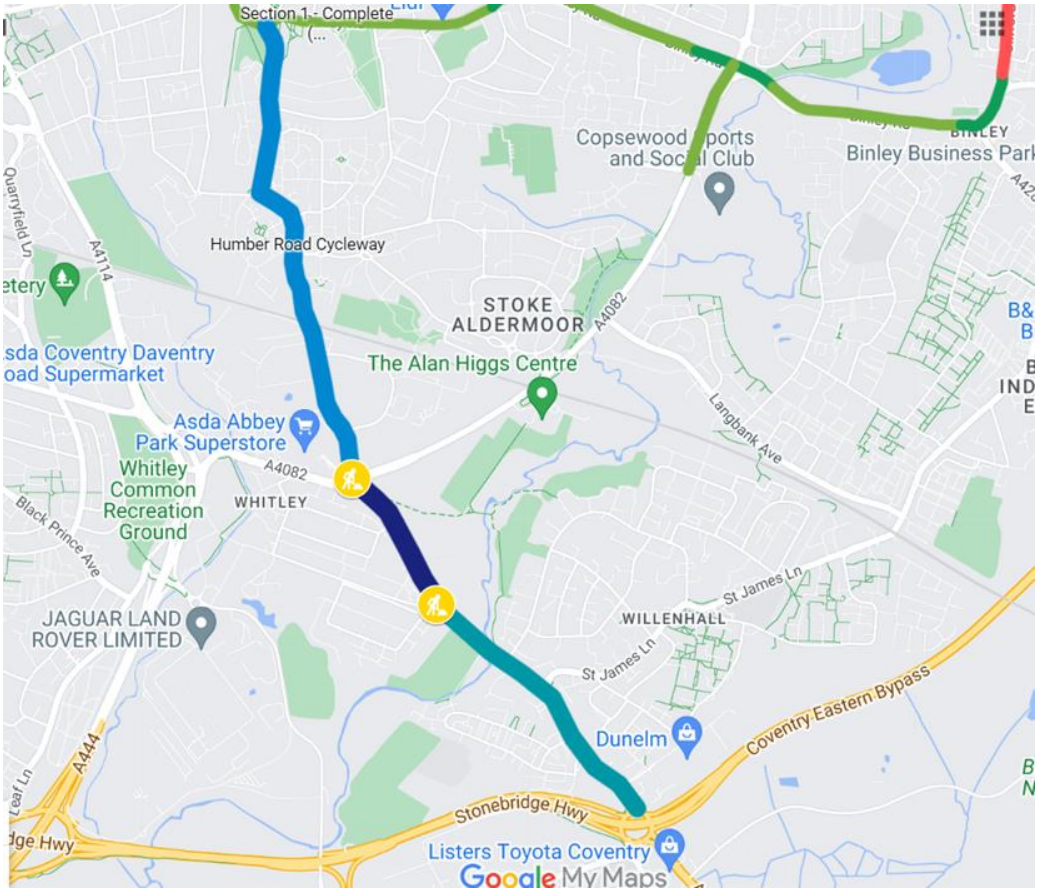

Image 1: Proposed new Cycle Tracks

2.4. A Stage 1 Road Safety Audit (RSA1) of the recommended proposals has been undertaken for all remaining sections. Audit recommendations have been reviewed and responded to by the designers and any necessary design changes have been implemented.

3. Results of consultation undertaken

3.1 The scheme has been developed as a permanent measure. The Cabinet Member for City Services, the Cabinet Member for Jobs, Regeneration and Climate Change and Cheylesmore, Binley and Willenhall and Lower Stoke Ward Members have all been briefed.

3.2 The sections shown in Image 1 have been scrutinised by the Disability Equality Action Partnership, comments made were responded to and where appropriate were included in the proposals.

3.3 A wide reaching Street newsletter drop of c.9,659 properties was undertaken in April 2025 in advance of drop-in sessions in each of the impacted ward areas. The project team also have regular meetings with the Whitley Stakeholder Group. Results of the consultation were:

Street News – Several respondents were supportive of the plans, recognising the fact that it is a very busy roundabout, and measures were being put in place to make it safer to walk, wheel and cycle around the roundabout and will link towards the Airport retail park. Concerns were that that new crossings may make crossing the ASDA roundabout a longer process and the worry of congestion build up.

Public Drop-in sessions – There were some concerns on the impact of traffic from the new signalled crossings and the reduction in lanes. Other concerns were about the time it would take pedestrians to travel around the roundabout to the crossings. Other respondents recognised this was a positive approach and that it is convenient to have the crossing at the entrance at ASDA. Along with the link road into ASDA, that will help the flow of traffic.

Let’s talk online survey – the survey received 23 responses. Those in support of the plans were pleased that the plans were making it safer for both cars and cyclists as well as pedestrians. Those against felt that there is a reduction in road width and a possible increase in congestion. Others feel that there is a concern on parking and if there will be spaces taken away near Humber Road housing estate.

4. Timetable for implementing this decision

4.1 If approval is given for the designation, the approved schemes will be constructed in the 2025/2026 and 2026/2027 financial years.

5. Comments from the Director of Finance and Resources and the Director of Law and Governance

5.1. Financial Implications

The scheme is funded through the City Region Sustainable Transport Settlement (CRSTS) capital grant allocation of £21m for the Coventry South Sustainable Transport Package, as approved by Cabinet on 30th August 2022.

As part of the approval WMCA approval process, a series of business justification cases (BJC) have and will continue to be submitted to the West Midlands Combined Authority (WMCA). The Council are awaiting final approval for ASDA Roundabout and Humber Road sections and London Road South will be submitted this financial year.

These elements of the wider Coventry South Transport package will cost £13.4m. Any cost over-runs will be managed within the approved allocated budget.

5.2. Legal Implications

5.2.1 Pursuant to Section 66 of the Highways Act 1980 the Councils has powers to remove the footway and under Section 65 of the said Act to construct a cycle track, although this may involve little actual physical work.

5.2.2 Under Section 66 the Highway Authority is under a duty to provide proper and sufficient footways by the made-up carriageways where it is considered necessary or desirable for the safety or accommodation of pedestrians. Here where we propose a shared space, the area is wide enough for cyclists and pedestrians to safely share.

5.2.3. The Council has powers pursuant to S.23 Road Traffic Regulation Act 1984 to install, vary or remove pedestrian crossings in the highway and will adopt the legal procedure for the installation of the crossing(s) referred to in this report and the adoption of land for the new Link Road into ASDA Supermarket. In this case there will be more light controlled crossings.

5.2.3 Under the Council's Constitution, these powers are delegated to the Cabinet Member for City Services.

6. Other implications

None

6.1. How will this contribute to the One Coventry Plan?
https://www.coventry.gov.uk/strategies-plans-policies/one-coventry-plan

These proposals support the Council's core aim, as set out in the Council Plan, by improving health and wellbeing by helping residents lead healthier lifestyles by increasing the opportunities for cycling. In addition, the scheme will make the city more accessible for businesses, visitors, and local people through increasing mode choice. By facilitating a segregated cycleway and pedestrian footpath, this will encourage more

people to walk, wheel and cycle. It will also create a link to Binley Cycleway which is the start of the City's segregated cycleways beginning to join up.

6.2. **How is risk being managed?**

There are no significant risks associated with the proposal.

6.3. **What is the impact on the organisation?**

None

6.4. **Equalities / EIA (Equalities Impact Assessment)?**

The Equality Impact Assessment (EIA) has been completed and approved (Appendix D). The new cycle track and footway layout will encourage cyclists to use the cycle track safely and allow them to join onto other cycling network routes to the city centre. Safely enabling people to cross ASDA Roundabout, London Road and Humber Road will help to promote the use of active travel around the city to the supermarket and retail park with easy access down Humber Road to businesses and residential areas linking onto Binley Cycleway.

6.5. **Implications for (or impact on) climate change and the environment?**

The works will have a positive impact on the environment by improving the cycle network, making cycling a more attractive travel option for local journeys, and encouraging modal shift from car to cycling for some journeys.

6.6. **Implications for partner organisations?**

None

Report author:
John Seddon
Strategic Lead: Transport and Innovation

Directorate:
Regeneration and Economy

Tel and email contact:
Tel: 02476 977282
Email: john.seddon@coventry.gov.uk

Enquiries should be directed to the above person.

Contributor/approver name	**Title**	**Directorate**	**Date doc sent out**	**Date response received or approved**
Contributors:				
Michelle Salmon/ Caroline Taylor	Governance Services Officer	Law and Governance	17/06/2025	17/06/2025
Sunny Heer	Lead Accountant	Finance and Resources	11/06/2025	11/06/2025
Names of approvers for submission: (officers and members)				
Tina Pinks	Corporate Finance Manager	Finance and Resources	12/06/2025	12/06/2025
Rob Parkes	Team Leader, Legal Services	Law and Governance	11/06/2025	16/06/2025
Andy Williams	Director of Regeneration and Economy	-	17/06/2025	7/07/2025
Councillor P Hetherton	Cabinet Member for City Services	-	17/06/2025	26/06/2025
Carl Holloway	Director of Communication and Policy		25/06/2025	01/07/2025
Julie Fairbrother	Communications Manager		30/06/2025	01/07/2025

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